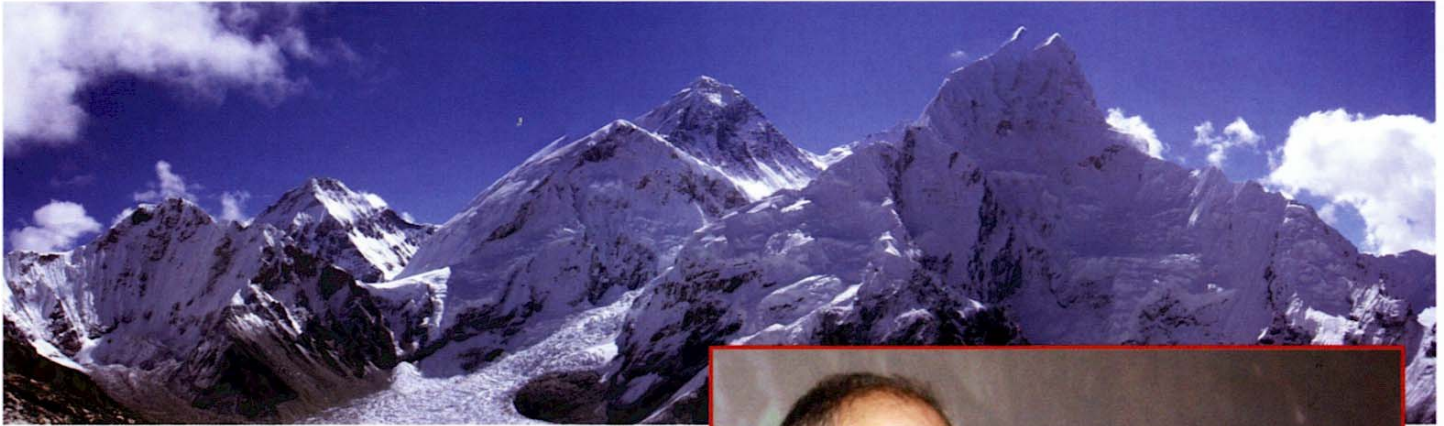


# No Mountain Too High



## An inspirational talk from the leader of Canada's first successful ascent of Everest

On paper climbing the world's largest mountain would seem to have no direct link to the business world. But with over 1800 keynote presentations to his name in front of audiences from over 44 countries, John Amatt would strongly disagree.

His message saw him overcome one of life's most challenging obstacles, all 29,305 feet of it, and says the key to success is through self-confidence and teamwork.

"Push beyond your self-imposed limitations," enthuses John. "Only then can you be more personally accountable for the results of your own actions and be able to embrace effective teamwork through valuing the contributions of others."

While taking a break from his vacation in Thailand, John spoke to some 200 interested listeners at the event held at the Sheraton Grande last month. The topic, titled *No Mountain Too High: Challenging Change With the Adventure Attitude*, was well received by members from the Canadian, Beluthai and Dutch chambers.

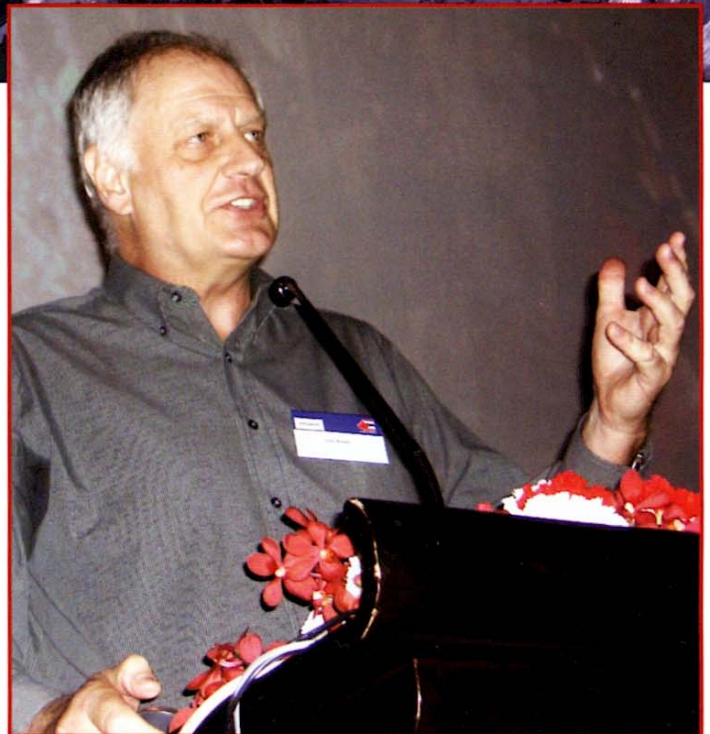
John Amatt, a former schoolteacher and professional mountain guide, celebrated the 25th anniversary of the Everest achievement last year, and ever since, has translated his climbing experience and training into a series of seminars designed to help people conquer their own "mountains."

His mission is to encourage people to believe in themselves, and set realistic goals in both life and business. John's belief is that the most important part of climbing, or succeeding in business, is to be found not so much in reaching the summit, but in digesting the experience and learning the lessons. There was much food for thought for the chamber members to digest, with the final word given to John and his Adventure Attitude method.

"Adventure isn't hanging on a rope on the side of a mountain," adds John.

"Adventure is an attitude that we must apply to the day-to-day obstacles of life - facing new challenges, seizing new opportunities, testing our resources against the unknown and, in the process, discovering our own unique potential."

To read more about John Amatt and his presentations, visit [www.adventureattitude.com](http://www.adventureattitude.com) and [www.johnamatt.com](http://www.johnamatt.com)



John Amatt: "Attitude is the key to success... not skill, not knowledge, not education ... ATTITUDE!"



While taking a break from his vacation in Thailand, John spoke to some 200 interested listeners at the event held at the Sheraton Grande.